



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Sponsorship of the Virginia Recycling Association (VRA) provides a unique opportunity to network and build your organization's image among a targeted group of industry professionals. As a sponsor, you demonstrate your commitment to recycling and to the environment while enjoying a generous marketing package to meet your goals. Sponsor benefits and recognition options include exhibit booths, conference registrations, program advertisements, signage during our events, and newsletter and website recognition. Each sponsorship opportunity offers a comprehensive package designed to maximize your organization's visibility.

The VRA is a statewide association committed to expanding state recycling opportunities, diverting recyclables away from the landfills and educating industry professionals as well as the general public about the environmental, social and economic benefits of recycling.

We are asking our corporate neighbors to support our organization by contributing to the VRA. Your contributions will allow the VRA to achieve our goals to:

- Increase awareness of the Virginia Recycling Association to business and industry in Virginia.
- Develop a stronger directory of recycling companies and programs in Virginia. The VRA would like to offer a comprehensive list of recycling avenues for citizens and businesses. We receive daily requests from the public about how to recycle anything from aluminum cans to polypropylene pipettes. We would like to devote more time to linking recycling companies with the general public.
- Develop a stronger online presence with more capabilities to assist in answering questions about recycling and dispersing valuable information about recycling.
- Expand market opportunities for recycling activities. We would like to study and support new avenues for recyclables such as construction materials and organic materials.

Thank you for considering VRA as you plan for your charitable giving in the coming year.



Sponsorship Levels

Platinum **\$5,000**

- Three spring conference registrations
- Premier sponsor of spring conference
- Recognition at fall membership meeting
- Recognition at spring reception
- Full-page conference program ad
- 10 x 10 Exhibit Booth at conference
- Two 1-year memberships
- Prominent recognition on all signs
- Recognition during plenary remarks
- Newsletter/website recognition for 1-year

Gold **\$3,500**

- Two spring conference registrations
- Sponsorship of conference lunch
- Recognition at fall membership meeting
- 1/2 page program ad
- 10 x 10 exhibit booth at conference
- One 1-year membership
- Sign at registration desk
- Secondary recognition on all signs
- Recognition during plenary remarks
- Newsletter and website recognition February - July

Silver **\$2,000**

- Two spring conference registrations
- Sponsor coffee break at conference
- 1/3 page ad in conference program
- 10 x 10 Booth in exhibit hall
- One 1-year membership
- Tertiary recognition on all signage
- Recognition during plenary remarks
- Newsletter and website recognition
- Sign at registration desk

Bronze **\$1,000**

- Two spring conference registrations
- 1/4 page ad in conference program
- 10 x 10 Booth in exhibit hall
- One 1-year membership
- Sign at registration desk

Exhibitor **\$500**

- 10 x 10 Booth in exhibit hall
- One 1-year membership
- Logo on website

Non-profit Exhibitor **\$300**

- 10 x 10 Booth in exhibit hall
- Logo on website

NEW! Bag Sponsor **N/A**

- Donate your company's existing reusable shopping bags to be given to each conference attendee.

Golf Tournament Sponsor **\$1,000**

- 2- Teams of 4
- Recognition during awards
- Recognition on tournament signs
- Newsletter and website recognition

Value Prize Golf Sponsor **\$750**

- 1- Team of 4
- Recognition on tournament signs
- Recognition during awards

Golf Hole(s) Sponsor **\$100**

- Recognition on designated hole

Golf Prize Sponsor **donation**

- Recognition during awards

Exhibition Hall Info

If your package includes a booth in our exhibition hall please note the following.

Regular exhibit booth includes two full conference registrations, a 6-foot draped table, 2 chairs, and exhibit sign.

Exhibition Hall Hours

Setup:	12:00 pm to 4:30 pm, Monday May 6 7:00 am to 8:00 am, Tuesday May 7
Open to visitors:	8:00 am to 5:00 pm, Tuesday May 7 8:00 am to 12:00 pm, Wednesday May 8



Registration Form

Level of Sponsorship:

<input type="checkbox"/> Platinum	\$5,000	<input type="checkbox"/> Golf Tournament Sponsor	\$1,000
<input type="checkbox"/> Gold	\$3,500	<input type="checkbox"/> Golf Value Prize Sponsor	\$750
<input type="checkbox"/> Silver	\$2,000	<input type="checkbox"/> Golf Hole(s) Sponsor	\$100 per hole
<input type="checkbox"/> Bronze	\$1,000	<input type="checkbox"/> Golf Prize Sponsor	\$50
<input type="checkbox"/> Exhibitor	\$500		
<input type="checkbox"/> Exhibitor (Non-profit)	\$300		

Exhibit Needs: Electricity and internet connections are not included but are available.

Yes, I need electricity. (\$35 additional charge)

Yes, I need internet.

Total Enclosed: \$ _____

Business/Organization Name: _____

Representative 1 Name: _____

Title: _____

Representative 2 Name: _____

Some options include two representatives; others one. Please refer to the option description.

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Please complete all sections, including the name(s) of attendee(s) representing your organization.

*Make check payable to:
Virginia Recycling Association.*

*Mail to:
VRA
P.O. Box 2107
Midlothian, VA 23113*