

“MAKE THE RIGHT CHOICE!  
ONE PLASTIC BAG AT A TIME!”

# Increasing the Reduction, Reuse and Recycling of Plastic Bags through Education and Outreach

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ECO-CITY  ALEXANDRIA

• Use reusable bags every time you go shopping.

• Use the Right Bag for the Right Purpose

## REDUCE

• Use paper shopping bags

• Trash Can Liners

• Pet Clean Up Bags

## RECYCLE

• Bring your plastic bags back to your local grocery or retail store. For a full list of participating locations visit:

[www.alexandriava.gov/PlasticBag](http://www.alexandriava.gov/PlasticBag)

• Place all your grocery bags in one grocery bag,

in a shut, and place in your yellow recycle bin!

(The preferred method of recycling is at your local grocery/retail store.)

REDUCE  
REUSE  
RECYCLE



# Plastic Bag Recycling Grant

- **\$10,000 from Virginia**
- **Outcomes**
  - Increase recycling of plastic bags
  - Reduce plastic bags in the environment (litter)
- **Focus for the City**
  - Education and outreach
  - Collection in the schools and local events
  - Stream Clean Ups

# **“Make the Right Choice” Plastic Bag Education/Outreach & Collection Events**

- **Message: “Make the Right Choice! One Plastic Bag at a Time! Reduce, Reuse, Recycle.”**
  - Public Service Announcement
  - Ads in local paper
  - Website
  - Postcard & Posters (Rec Centers and Public Transit)
  - Reusable Bags
- **School collection competition w/TREX**
  - September to April
  - \$3,000 in prizes
- **Collections at local events**
  - Exchange plastic bags for reusable

# Plastic Bag Measures & Impacts

- **Track plastic bags:**
  - Collected at stream clean ups
  - Reported totals from stores and schools
- **Track number of reusable bags given away**
- **Successes:**
  - Created new partnerships
  - Created opportunities within schools
- **Problems:**
  - Lack of meaningful previous data
  - Do these measure indicate success?

# QUESTIONS?

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