

VRA 2019 Annual Conference - "Changing Recycling Behaviors" – WORKING AGENDA

Monday, May 6, 2019		
Time	Location	Activity/Topic/Speakers
8:30 – 5:00	Prefunction	Registration open
8:30 – 5:00	Prefunction	Exhibitors Set Up
9:30 – 3:00	n/a	Facility tours <ul style="list-style-type: none"> • TRC Recycling • Sims
1:00 – 5:00 pm	n/a	Storm Drain Stenciling with Virginia Crossings Hotel and Henricopolis Soil & Water Conservation District
6:00 – 9:00	n/a	Happy Hour and Dinner The Caboose 108 South Railroad Avenue, Ashland, VA 23005

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Tuesday, May 7, 2019		
Time	Room	Activity/Topic/Speakers
7:30 – 5:00	Prefunction	Registration open
7:30 – 5:00	Prefunction	Exhibit hall open
7:30 – 9:00	Prefunction	Continental Breakfast
8:00 – 1:00	Hanover	Litter Council meeting
8:30 – 12:00	Henrico Ballroom	Training Course – Changing Recycling Behaviors
12:00 – 1:00	The Glen	Lunch with speed dating with the exhibitors
1:00 – 1:30	Henrico Ballroom	Welcome
1:30 – 2:00	Henrico Ballroom	Keynote: “So Your Market’s Been Disrupted....Now What?” <i>Samantha Villegas, Strategic Communications Consultant, SaVi PR, LLC</i>
2:00 – 3:30	Hanover	Recycling Education and Outreach <ul style="list-style-type: none"> • <i>Oops! Recycle Right with CVWMA Campaign, Kim Hynes, CVWMA; Tad Phillips, TFC; and Cody Marshall, Recycling Partnership</i> • <i>Changing Behaviors Towards Recycling with the 6Rs, Sandra Hungate, Recycle Perks</i> • <i>Social Media Applications for Modern Recycling, Annette Scotto, HDR</i>
3:30 – 4:00	Prefunction	Break
4:00 – 5:30	Hanover	Recycling Difficult Materials <ul style="list-style-type: none"> • <i>Recycling Mattresses, Jonathan Kiser, Kiser Environmental</i> • <i>Glass recycling, Eric Forbes, Fairfax County</i> • <i>Scott MacDonald, Prince William County</i>
2:00 – 3:30	Henrico Ballroom A	Organics Moderator: Craig Coker <ul style="list-style-type: none"> • <i>Update on DOC’s Composting Efforts , Lois Fegan, Virginia DOC</i>

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		<ul style="list-style-type: none"> • Changing Recycling Behaviors at Farmers Markets - <i>Josh Etim, City of Alexandria</i> • <i>Composting Liquid Dissolved Air Floation Sludges - Craig Coker, Coker Composting & Consulting; Ken Newman, Royal Oak Farm</i>
3:30 – 4:00	Prefunction	Break
4:00 – 5:30	Henrico Ballroom A	Virginia DEQ Update <ul style="list-style-type: none"> • Prina Chudasama, DEQ • Sanjay V. Thirunagari, DEQ • Virginia Environmental Excellence Program (VEEP), Source Reduction and Reuse Promotions- <i>Morgan Goodman, DEQ Office of Pollution Prevention</i>
2:00 – 3:30	Henrico Ballroom B	Solid Waste Management <ul style="list-style-type: none"> • Inertization, Utilization & Safe Disposal of Incineration Residues, <i>Anil Mehorthra, Hampton/NASA Steam Plant & Sandeep Kumar, Old Dominion University</i> • Waste-to-Energy Using Gasification Technology, <i>Bernard Brown, Villanova University</i> • Predictive vs Preventive Maintenance, <i>Bradley Kelley & Chris Lund, GBB</i>
3:30 – 4:00	Prefunction	Break
4:00 – 5:30	Henrico Ballroom B	Changing Recycling Behaviors <ul style="list-style-type: none"> • Whole-School Recycling Behavior Change, <i>Beth Gingold, Recycle Leaders</i> • How2Recycle – How It Influences Recycling Behaviors- <i>Caroline Cox, Sustainable Packaging Coalition</i> • Contamination in the Crosshairs, <i>Tyler Munro, Recycle Coach and Karen Day, Town of Blacksburg</i>
7:00 – 8:30	Terrace	Reception and lawn games

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Wednesday, May 8, 2019		
Time	Room	Activity/Topic/Speakers
7:00 – 9:00	Prefunction	Breakfast
8:00 – 12:00	Prefunction	Exhibit hall open
8:00 – 12:00	Prefunction	Registration open
8:30 – 10:00	Henrico Ballroom	<p>Legislation 101 Moderator: Debbie Spiliotopoulos</p> <ul style="list-style-type: none"> • Sarah Taylor, Legislative Liaison, City of Alexandria • Joe Lerch, Director of Local Government Policy, Virginia Association of Counties or Michelle Gowdy, VML • Lynwood Lewis, District 6 Virginia State Senator • Joel Andrus, Lobbyist, Kemper Consulting
10:00 – 10:30	Foyer	Break
10:30 – 12:00	Hanover	<p>Litter Session Moderator: Nancy Drumheller</p> <ul style="list-style-type: none"> • Secure Your Load, <i>Gloria Puffinburger, Frederick County, VA</i> • Inspiring students to recycle and become environmental stewards, <i>Carol Doss, Upper Tennessee River Roundtable & Keep Southwest Virginia Beautiful</i> • Watersheds, Stormwater and Litter- <i>Lindy Durham, Henricopolis Soil and Water Conservation District</i>
10:30 – 12:00	Henrico Ballroom A	<p>Measure, Measure, Measure!</p> <ul style="list-style-type: none"> • Municipal Measurement Program, <i>Rachel Kipar, The Recycling Partnership</i> • Analyzing Recycling Streams to Survive a Tough Market, <i>Brent Dieleman, SCS Engineers</i> • Measuring Recyclables Composition & Contamination at a MRF, <i>Phil Bresee, MSW Consultants</i>

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10:30 – 12:00	Henrico Ballroom B	Environmental Career Management Panel Discussion Moderator: Erica Carter •
12:00 – 12:30		Adjourn