

School Recycling 101

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"Start with the end in mind" Covey



Making Recycling Work

- 📦 Have a plan
- 📦 Talk to people who know
- 📦 Be prepared to adjust the plan
- 📦 Stay the course
- 📦 Make the program sensible
- 📦 Will it work?





Have a Plan

- 📁 Make sure you know what your division wants and expects
- 📁 Set up a time table
- 📁 Work with the vendor winning the bid
- 📁 See the big picture - how recycling fits into the school system's culture
- 📁 Accentuate the positive: saving the Earth and \$






Talk to People Who Know

- 📁 Consult with those who have experience in the area
- 📁 Ask questions
- 📁 Make friends of those who can help you make the program a success



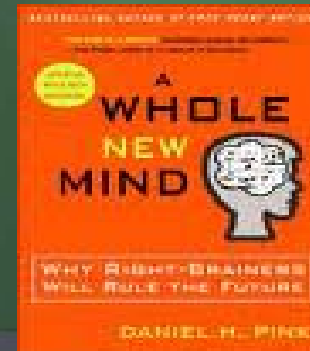
Be Prepared to Adjust

-  Do not start with too many preconceived ideas
-  Be prepared to make changes in your thinking (review the RFP)
-  Use this opportunity to make changes in your overall refuse collection program







Stay the course

- 📖 You are changing people's behavior and habits
- 📖 Involve as many stakeholders as possible
- 📖 Keep them informed
- 📖 Educate, educate, educate





Make the program sensible

-  If something is not working - don't be afraid to change it
-  Tell people why you are doing what you are doing
-  Listen to those in the trenches
-  Keep it simple



Recycling ≠ revenue \$\$\$

MCHUMOR.com by T. McCracken




"Not bad. They gave us \$10.00
a pound for the Tin Man."

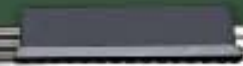
Will it work?

 **Not unless you do**

 Not without a lot of attention to detail

 Not in all places at the same level and pace towards success

 **And only if you have planned and implemented well**





Don't overdo it!



Sample Classroom Poster



RECYCLE ALL THESE ITEMS IN OUR CONTAINERS!

<p>Cardboard Boxes Flattened</p> 	<p>Mixed Papers</p> 	
<p>#1 and #2 Plastic Bottles</p> 	<p>Glass Bottles</p> 	<p>Steel, Tin and Aluminium Cans</p> 


BUT NOT THESE, PLEASE!

Aerosol Cans ► Motor Oil ► Paint Cans
Plastic Bags ► Wood Products ► Yard Waste



Resources

 Virginia Dept of Education

 www.doe.virginia.gov/administrators/superintendents_memos/2010/012-10a.doc

 Virginia Recycling Association

 <http://www.vrarecycles.org/>