

# VRA 2017 Conference Sponsorship and Exhibitor Agreement

Business/Organization Name: \_\_\_\_\_  
Representative Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_ Cell: \_\_\_\_\_  
Representative Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_ Cell: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Business/Organization Website: \_\_\_\_\_

### Level of Support:

- Gold sponsor (\$3,500)
- Silver sponsor (\$2,000)
- Bronze sponsor (\$1,000)
- Exhibitor (\$600)
- Exhibitor with electricity (\$650)
- Exhibitor – government or non-profit (\$300)

Registration and payment may be made online at:  
[www.vrarecycles.org/conference](http://www.vrarecycles.org/conference) or mailed to:  
VRA, PO Box 85, Ivy, VA 22945. Please make  
checks payable to VRA.

**Terms of Agreement:** Virginia Recycling Association Exhibitors assume responsibility and agree to indemnify and defend Virginia Recycling Association and the Hilton and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither Virginia Recycling Association or the Hilton maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

25th Annual Conference for Recycling,  
Sustainability and Solid Waste Professionals



May 15—17, 2017  
Hilton Oceanfront Virginia Beach

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

VIRGINIA  
RECYCLING  
ASSOCIATION

PROVIDING RECYCLING AND  
SUSTAINABLE RESOURCE MANAGEMENT  
EDUCATION AND NETWORKING

PO BOX 85 IVY, VA 22945  
[WWW.VRARECYCLES.ORG](http://WWW.VRARECYCLES.ORG)  
[VRA@VRARECYCLES.ORG](mailto:VRA@VRARECYCLES.ORG)  
804-302-4231

**VRA Conference Sponsor and Exhibitor Information**

VRA is a statewide association committed to supporting recycling, diverting materials away from disposal, and educating industry professionals and the public about the environmental, social and economic benefits of recycling. VRA is made up of over 220 members, including municipalities, universities, processors, haulers, equipment suppliers, material markets and trade groups, private citizens, and consultants.

VRA is the only organization solely focused on recycling and waste diversion in Virginia. This provides our sponsors with a unique opportunity to network with and promote their products and services to a targeted group of industry professionals. As a VRA sponsor, you demonstrate your commitment to recycling while enjoying a generous marketing package to meet your goals.



**2017 VRA Conference Sponsorship & Exhibitor Options**

Sponsorship Level	Benefits	Cost
Gold	Two spring conference registrations Full page program ad Exhibit booth with premium location in exhibit hall Primary recognition on all signs Recognition during welcome remarks Musical chairs marketing during lunch	\$3,500
Silver	Two spring conference registrations 1/2 page ad in conference program Exhibit booth in exhibit hall Secondary recognition on all signage Recognition during welcome remarks Musical chairs marketing during lunch	\$2,000
Bronze	Two spring conference registrations 1/4 page ad in conference program Exhibit booth in exhibit hall Tertiary recognition on all signage Recognition during welcome remarks Musical chairs marketing during lunch	\$1,000
Exhibitor	Exhibit booth in exhibit hall One conference registration Logo on conference materials Electricity available for additional \$50 Government or non-profit exhibitor rate \$300	\$600

**Celebrating 25 Years**

Founded in 1991, VRA is celebrating its 25th annual conference this year. Don't miss being a part of this special event! We'll be recognizing VRA's founders and celebrating at a reception on Tuesday night. Please consider donating an item for our raffle to be held during the reception.

After a quarter of a century, VRA is not resting on its laurels. We have recently unveiled a new membership structure and will be sharing new sponsorship options and an updated website later in in 2017. Keep your eyes and ears open for these and other improvements!

**For More Information**

Learn more about becoming a VRA sponsor by visiting [www.vrarecycles.org](http://www.vrarecycles.org) or by contacting Margaret Eldridge, Association Manager, at [margaret@vrarecycles.org](mailto:margaret@vrarecycles.org) or 804-302-4231.

*Thanks for your support of VRA!*