2018 Membership Meeting and Awards Ceremony
THANK YOU TO OUR SPONSORS

TANA
North America
From Waste to Value®

RDS
RECYCLING & DISPOSAL SOLUTIONS

SIMS METAL MANAGEMENT
COMPOSTING PROVIDED BY Black Bear Composting
PRESENTERS

• James Ewell, GreenBlue

• Helen Lee, City of Alexandria

• Prina Chudasama, DEQ
Conference Committee

Virginia Recycling Association

Recycling and Sustainable Resource Management
2019 Conference Report
Virginia Recycling Association
Annual Meeting of the Members
November 5, 2018
Charlottesville
## Conference By the Numbers

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registrants</td>
<td>235</td>
<td>116</td>
</tr>
<tr>
<td>Sponsors</td>
<td>12</td>
<td>7</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>26</td>
<td>9</td>
</tr>
<tr>
<td>Golfers</td>
<td>43</td>
<td>4 (disc golf)</td>
</tr>
<tr>
<td>Golf sponsors</td>
<td>8</td>
<td>0</td>
</tr>
<tr>
<td>Tour attendees</td>
<td>26</td>
<td>25</td>
</tr>
<tr>
<td>Income</td>
<td>$90,100</td>
<td>$35,375</td>
</tr>
<tr>
<td>Expenses</td>
<td>$67,850</td>
<td>$30,164</td>
</tr>
<tr>
<td>VRA net income</td>
<td>$11,125</td>
<td>$5,211</td>
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2019 Conference

- May 5 – May 8, 2019
- Virginia Crossings Hotel/Conf Center
  - 1000 Virginia Center Parkway
  - Glen Allen, VA 23059-4571
  - 804-727-1400
- Room Rates –
  - $149/night – single or double
  - 60 rooms in room block
Conference Theme: “Changing Recycling Behaviors”

Image courtesy Resource Recycling, Inc.
Conference Committee

- Craig Coker, Coker Composting, Co-Chair
- Erica Carter, Fairfax County, Co-Chair
- Margaret Eldridge, VRA
- Kim Hynes, CVWMA

Needed:
- Help with reviewing abstracts
- Help with planning local events (tours, community cleanup, reg./disc golf, other?)
Conference Plan (preliminary)

- **Monday, May 6**
  - Tours, community clean-up event, sporting activity, other/
- **Tuesday, May 7**
  - Full day of training, conference sessions
- **Wednesday, May 8**
  - Half day of training, conference sessions
Conference issues to decide

- **Bring in outside experts?**
  - YES
  - NO
  - Need to reimburse travel costs ~ $2-$3K

- **Separate training class?**
  - YES
  - NO
  - Might need to hire instructor & travel - $2K

- **Outsource A/V?**
  - YES
  - NO
  - 2017 & 2018 Conferences – around $6K

- **Raise registration fee?**
  - YES
  - NO
  - Suggest $300 full conference, $65 exhibit hall pass, $400 exhibitor?
Questions?

Email any time
ccoker@cokercompost.com
Or call (540) 874-5168
Membership Committee

Virginia Recycling Association

Recycling and Sustainable Resource Management
MEMBERSHIP COMMITTEE

The membership committee is focused on retaining and increasing membership in the VRA. This is accomplished by identifying and reaching out to prospective members, new and existing business sectors, and organizations with interests in recycling, education, and materials management.

VRA Membership Automatically Entitles You To:

- Access to the most comprehensive and current information in Virginia on the recycling industry
- Networking opportunities with the leading recycling professionals in the state
- Opportunity to help shape statewide recycling policy

The Membership Committee continues to reach out to potential members. If you know of someone who would be interested in joining the VRA, please encourage them to do so!
At its March meeting, the Board of Directors considered the proposed amendment, voted to present the amendment to VRA’s membership, and voted to recommend that the membership approve the amendment.

It has become necessary for the VRA to make technical updates to our Articles of Incorporation to align them with our Bylaws.

The proposed amendment changes Sections 2 and 3 of Article IV of the Articles of Incorporation. Both of which are addressed in our bylaws.

In Section 2, the amendment *eliminates the specifics of how the first board of directors was elected and the specification of director term length.*

In Section 3, the specifics about the *number of ex officio directors and their term lengths are eliminated.*

All in favor of approving the amendments please raise your hand.
Communications Committee

Virginia Recycling Association

Recycling and Sustainable Resource Management
VRA Communications

Raising Your Voice
What Communications Committee?

It’s time we thought about our organizational voice

• Started in June 2018
• Members include: Margaret Eldridge, Deborah Campbell, Lisa Wilson, Joel Andrus and Victoria Robinson.
Who is this Monica person anyway?

What qualifies me to be the Communications Committee Chair?

• 27 years working in communications
• 19 years working in broadcasting
• 5 years working in Trash and Recycling

Oh great … she’s bragging now.
Communications Committee

What do we do?

• Create and maintain content and tell the VRA story
• Promote the work of the VRA through print, web, social media, etc.
• Improve the way members communicate and receive information.
• Increase VRA knowledge of marketing and communications
• Develop and share good practice in community engagement
Communications Committee

Our story so far …

- Recycling Revolution article
- 2017 Award Nominees – Recycling Today
- Media Policy
- Recycling Partnership … partnership
- Recycling Today partnership
- Content for new website
- New logo!
Communications Committee

What’s the plan?

• Articles
• Press releases
• Interviews
• Content for our new website
Communications Committee

What do we need?

- Ideas
- Images illustrating industry, issues and successes
- Data and statistics
- Facility videos
- SUBJECT MATTER EXPERTS!
Subject Matter Experts

Your knowledge and experience matters!

We need members who can support the work of the VRA by offering their knowledge and experience for interviews.

Media training will be provided!
VRA Members

Help us ... RAISE YOUR VOICE!
Policy Committee

• The Policy Committee will be primarily responsible for keeping VRA’s administrative documents updated, as well as establishing policy positions on various recycling issues and responding as necessary to inquires with input from the board.

• Issues the Policy Committee is currently engaging on:
  • Creative Solutions for Dealing with Glass
  • Discussions with VEDP regarding GIS Mapping for Recycling Assets
  • Reviewing introduced legislation for the 2019 General Assembly Session
Training Committee

Virginia Recycling Association

Recycling and Sustainable Resource Management
VRA Training Committee

Upcoming Events

- December 11, 2018 Floyd Tour of green building practices at Eco Village, Wall Residences, and Floyd Hotel
- December 12, 2018 DEQ update in Wytheville hosted by SVSWMA
- Spring tour of new McGill facility
- October 29 Universal Waste Training in Fairfax
Website Committee

Virginia Recycling Association
Recycling and Sustainable Resource Management
VRA Website

Let’s Make the VRA
Something to Shout About
Isn’t it time for something new?

- Old site needed a facelift.
- Didn’t reflect who we are.
- Members wanted more relevant information and news.
What’s Coming?

a website about us
What’s Coming?

a website about us

- Advocacy and Compliance
- Recycling News
- Podcasts and Webinars
- Classroom
- Videos
- Engaging Your Community

Making the VRA relevant to you ...

... Raising your voice in Virginia.
We Need Your Input!

It’s not much of a website about us ... without you!

Send us your:

• Images
• Videos
• Articles
• Issues
• Ideas
• Opinions
Become a Sponsor

Support VRA aims and objectives by:

• Providing advertising and content for our new VRA website
• Partnering with VRA facilitate facility tours, training events and workshops
• Working with VRA to organize and participate in our conferences
• Joining the VRA in recognizing the achievements of our members at the Annual General Meeting and Awards Ceremony
Become a Sponsor

What’s in it for you?

Shine a light on the good work that you are doing for our community and for the recycling industry.

<table>
<thead>
<tr>
<th>Recycling</th>
<th>Aluminum</th>
<th>Copper</th>
<th>Platinum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner</td>
<td>Sponsor</td>
<td>Sponsor</td>
<td>Sponsor</td>
</tr>
<tr>
<td>$500</td>
<td>$1,200</td>
<td>$2,800</td>
<td>$5,000</td>
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Finance Committee

Virginia Recycling Association
Recycling and Sustainable Resource Management
2018 Awards Ceremony

Virginia Recycling Association

Recycling and Sustainable Resource Management
2018 VIRGINIA RECYCLING ASSOCIATION

Annual Award Nominees
BEST IN SHOW
CITY OF MANASSAS
RECYCLING IN THE CIVIL WAR
MARINE CORPS BASE QUANTICO
QRP RECYCLING PROGRAM
AMELIA COUNTY
ANNUAL SPRING GREEN/CLEAN PROGRAM
SPOTSYLVANIA COUNTY
CLEAN UP & CASH IN
FAIRFAX COUNTY – DANIEL BROOKS
LATEX PAINT RECYCLING
LEMONADE
UNIVERSITY OF RICHMOND
THE BIG YARD SALE
CASCADES, INC.
REOPENING OF BEAR ISLAND PAPER MILL
AMELIA COUNTY
RECYCLE YOUR PLASTIC BAGS!
SHOW ME THE WAY
AMELIA COUNTY RECYCLING PROGRAM
NEW RIVER RESOURCE AUTHORITY
BAGS FOR BENCHES
UNIVERSITY OF RICHMOND
RETHINK WASTE
DAVE RUPE
TEACHING TRAILER
2018 VIRGINIA RECYCLING ASSOCIATION

Annual Award Winners
You Are Here.
VIRGINIA AQUARIUM

SHOW ME THE WAY

THE SOLUTION TO PLASTIC POLLUTION IS "IN OUR HANDS"
The Virginia Aquarium no longer provides single-use straws or cup lids.

Plastic is now found in almost every marine area on earth, and the problem is getting worse each year.

We have joined forces with 18 other aquariums to choose reusable alternatives over single-use plastics. Learn more at www.OurHands.org

In an effort to keep our oceans clean and animals safe, we no longer provide single-use straws or cup lids.

www.OurHands.org
CLEAN UP & CASH IN

BEST IN SHOW

SPOTSYLVANIA ENVIRONMENTAL EDUCATION DEVELOPMENT PROGRAM
Thanks for coming!