Together, We Are Recycling!

Virginia Recycling Association

May 10, 2016
National Recycling Coalition

Membership base 6,000+
State Recycling Organizations: 23
United States, Canada, and Puerto Rico

NRC Board of Directors: 25 Members
Representing Recycling Organizations, Governments, Private Sector Recyclers, Trade Organizations

Together, We Are Recycling!
National Recycling Coalition

NRC Vision

- Waste reduction and sound management practices for raw materials in North America lead to an environmentally sustainable economy.

Together, We Are Recycling!
The Mission of the National Recycling Coalition is to partner with and facilitate activities between and among non-profit organizations, businesses, trade associations, individuals and government to maintain a prosperous and productive American recycling system that is committed to the conservation of natural resources.
NRC President’s Message

Partnership
► Expanding and growing relationships with other appropriate national trade organizations, building on current connections of Board members.

Inclusion
► Full inclusion of the State Recycling Organizations (as our base membership), State Agencies, and other various voices of recycling.

Together, We Are Recycling!
NRC President’s Message

Collaboration

- Furthering collaboration with the USEPA and various industry and academia experts to leverage their knowledge and influence to further the mission of the NRC.

Leadership

- Positioning the NRC as the national leader on recycling, through a “coalition” of partnerships, collaboration and inclusion of the various voices of recycling

Together, We Are Recycling!
NRC President’s Message

Relevancy

- Providing real value to the NRC Members through rapid responsiveness to national recycling issues.

Activism

- Proactively creating a foundation of services that support local recycling collection programs.

Together, We Are Recycling!
NRC President’s Message

Innovation

- Innovation and creativity to resolve significant barriers the recycling industry is facing today.

Urgency

- Immediate actions, with a sense of urgency, because the opportunity is here today and tomorrow is right around the corner.

Together, We Are Recycling!
NRC Programs & Services

Bi-Monthly e-Newsletter to all members
Monthly Editorial in Resource Recycling Magazine
NRC Response to Anti-Recycling Articles
National Summit on Sustainable Materials Mgmt
Policy Statements:
  - Definition of Recycling
  - Mixed Waste Processing

Together, We Are Recycling!
NRC Programs & Services

Campus Council – Jack DaBell (CO)
Markets Council – Bob Bylone (PA)
National Standards Certification Board
Annual Murray J Fox Scholarships
Annual NRC Awards – August 30th
Member of Recycling Industry Council

Together, We Are Recycling!
May 2016

Recycled Material Commodity Markets Update

Experts in the recycled metals, paper and plastics industries will provide an update focusing on the domestic and global recovered plastics markets and emerging processing technologies.

Date: Tuesday May 17, 2016

Time: 1:30 - 2:45PM EDT

Cost: Free
Monthly Webinars

- June 2016
- Trends in the Recycling and Waste Handling Equipment Industry

This webinar will discuss market conditions pertaining to the waste and recycling equipment industry and new technologies that will improve productivity and sustainability with waste and recycling operations.

- Date: Tuesday June 21, 2016
- Time: 1:30 - 2:45PM EDT
- Cost: Free

Together, We Are Recycling!
NRC Programs & Services

NRC Membership Value

- support a national voice for reuse, recycling, composting and product stewardship
- work together to find win-win solutions for current challenges facing the recycling industry
- help develop state-based training programs with a national accreditation
- work with USEPA and other federal agencies on latest policies and programs

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NRC Programs & Services

How to Get Involved

- Campus Council membership
- Markets Council membership
- Submit your events to the NRC Newsletter
- Join us on the Board of Directors - Nominations in June
- Join us at the NRC Members Meeting - August 30 & Sept 1
- Send me an email of your interest: Robert.Gedert@gmail.com

Together, We Are Recycling!
President’s Call to Action

Focus on Market Development

- Addressing “contamination”, “market access”, “collection standardization”, and market stabilization

National Measurement System

- “A uniform system of measurement” with stakeholder participation, in partnership with USEPA

Recycling Issue Advocacy (501c3)

- In collaboration with our Recycling Organizations (ROs)

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http://nrcrecycles.org/