



Together, We Are Recycling!

Virginia Recycling Association

May 10, 2016

National Recycling Coalition

Membership base 6,000+

State Recycling Organizations: 23

United States, Canada, and Puerto Rico

NRC Board of Directors: 25 Members

**Representing Recycling Organizations, Governments,
Private Sector Recyclers, Trade Organizations**

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National Recycling Coalition

NRC Vision

- ▶ Waste reduction and sound management practices for raw materials in North America lead to an environmentally sustainable economy.

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National Recycling Coalition

NRC Mission

- ▶ The Mission of the National Recycling Coalition is to partner with and facilitate activities between and among non-profit organizations, businesses, trade associations, individuals and government to maintain a prosperous and productive American recycling system that is committed to the conservation of natural resources.

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NRC President's Message

Partnership

- ▶ Expanding and growing relationships with other appropriate national trade organizations, building on current connections of Board members.

Inclusion

- ▶ Full inclusion of the State Recycling Organizations (as our base membership), State Agencies, and other various voices of recycling.

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NRC President's Message

Collaboration

- ▶ Furthering collaboration with the USEPA and various industry and academia experts to leverage their knowledge and influence to further the mission of the NRC.

Leadership

- ▶ Positioning the NRC as the national leader on recycling, through a “coalition” of partnerships, collaboration and inclusion of the various voices of recycling

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NRC President's Message

Relevancy

- ▶ Providing real value to the NRC Members through rapid responsiveness to national recycling issues.

Activism

- ▶ Proactively creating a foundation of services that support local recycling collection programs.

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NRC President's Message

Innovation

- ▶ Innovation and creativity to resolve significant barriers the recycling industry is facing today.

Urgency

- ▶ Immediate actions, with a sense of urgency, because the opportunity is here today and tomorrow is right around the corner

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NRC Programs & Services

Bi-Monthly e-Newsletter to all members

Monthly Editorial in Resource Recycling Magazine

NRC Response to Anti-Recycling Articles

National Summit on Sustainable Materials Mgmt

Policy Statements:

Definition of Recycling

Mixed Waste Processing

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NRC Programs & Services

Campus Council – Jack DaBell (CO)

Markets Council – Bob Bylone (PA)

National Standards Certification Board

Annual Murray J Fox Scholarships

Annual NRC Awards – August 30th

Member of Recycling Industry Council

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NRC Programs & Services

Monthly Webinars

- ▶ May 2016
- ▶ Recycled Material Commodity Markets Update
- ▶ *Experts in the recycled metals, paper and plastics industries will provide an update focusing on the domestic and global recovered plastics markets and emerging processing technologies.*
- ▶ **Date:** Tuesday May 17, 2016
- ▶ **Time:** 1:30 - 2:45PM EDT
- ▶ **Cost:** Free

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NRC Programs & Services

Monthly Webinars

- ▶ June 2016
- ▶ Trends in the Recycling and Waste Handling Equipment Industry
- ▶ *This webinar will discuss market conditions pertaining to the waste and recycling equipment industry and new technologies that will improve productivity and sustainability with waste and recycling operations.*
- ▶ **Date:** Tuesday June 21, 2016
- ▶ **Time:** 1:30 - 2:45PM EDT
- ▶ **Cost:** Free

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NRC Programs & Services

NRC Membership Value

- ▶ support a national voice for reuse, recycling, composting and product stewardship
- ▶ work together to find win-win solutions for current challenges facing the recycling industry
- ▶ help develop state-based training programs with a national accreditation
- ▶ work with USEPA and other federal agencies on latest policies and programs

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NRC Programs & Services

How to Get Involved

- ▶ Campus Council membership
- ▶ Markets Council membership
- ▶ Submit your events to the NRC Newsletter
- ▶ Join us on the Board of Directors - Nominations in June
- ▶ Join us at the NRC Members Meeting - August 30 & Sept 1
- ▶ Send me an email of your interest:
Robert.Gedert@gmail.com

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NRC Strategic Planning

President's Call to Action

Focus on Market Development

- ▶ Addressing “contamination”, “market access”, “collection standardization”, and market stabilization

National Measurement System

- ▶ “A uniform system of measurement” with stakeholder participation, in partnership with USEPA

Recycling Issue Advocacy (501c3)

- ▶ In collaboration with our Recycling Organizations (ROs)

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