

VIRGINIA RECYCLING ASSOCIATION

Evolution Through Innovation

2013 Annual Conference May 7-8, 2013 Wyndham Virginia Beach Oceanfront

The V.R.A. Welcomes You

to the 2013 Annual Conference

The Leading Resource for Litter, Recycling & Solid Waste in Virginia

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Toby Edwards, Cumberland Plateau Regional Waste Authority

Staff

Erica Trout, Association Manager

Webmaster:

John Snarr, Metropolitan Washington Council on Governments

Thank You!

The following people dedicated their time and talents to make this conference educational, forward-thinking and fun!

Skip Decker, Kate Vasquez, Tim Lee, Sam Wolford, John Snarr, Debbie Spiliotopoulos, Nathaniel Townley, Debbie Devine, Tom Griffin, Mike Baum, Tim Horkay, Craig Coker and Kristian Ferguson

Agenda

Tuesday May 7

8:00 a.m. - 9:00 a.m.

Registration Begins, Exhibit Hall Opens, Breakfast Atlantic Foyer

9:00 a.m. - 10:00 a.m.

WELCOME & OPENING

James

Tim Lee, President, Virginia Recycling Association

KEYNOTE: Brenda Pulley: Senior Vice President, Keep America Beautiful

10:00 a.m. - 10:30 a.m.

Refreshment Break: Enjoy a refreshment while you visit exhibitors in the Atlantic Foyer

10:30 a.m. - 11:45 a.m.

GREEN TOURISM AND THE VIRGINIA GREEN PROGRAM Cape Charles A

Representatives from the hospitality industry will discuss significant recycling efforts including a grant to add composting to 10 Virginia Beach restaurants.

Tom Griffin- Virginia Green Laura Habr- Croc's 19th Street Bistro Deborah Albera-Dorato- TFC Recycling Shaun Kirby- Crestline Hotels

IMPROVING LITTER EDUCATION & OUTREACH

Rappahannock

Learn about the Virginia Adopt-A-Highway Program. Results of recent visible litter surveys conducted. Fostering environmental stewards of our waterways.

Steven Stein– Environmental Resources Planning, LLC Clara Elias– Alice Ferguson Foundation Bryant Cuffey– Virginia Department of Transportation

SYSTEM CHANGE IN RECYCLING EDUCATION & OUTREACH Vork

Session will include information on how RFID tags are shaping communication, bringing your outreach program into compliance with ADA rules regarding web content and how an outdoor classroom was created from a coal site.

John Deuel– Keep Norfolk Beautiful Marion Plummer– Fairfax County Carol Doss– Keep Southwest Virginia Beautiful

Tuesday May 7 (continued)

11:45 a.m. - 12:00 p.m.

Break

12:00 p.m. - 1:00 p.m.

LUNCH (Door prizes will be announced.)
James

1:00 p.m. - 1:15 p.m. TOUR DEPARTURE

Break

TFC RECYCLING TOUR: Meet at registration area for directions and carpooling information. Tour will return at 3:30 p.m.

1:15 p.m. - 2:00 p.m.

PLENARY SESSION: Virginia DEQ Enforcement

James

Important updates on environmental enforcement, inspections, regulations and the impacts these will have on recycling facilities.

Jeff Steers, Virginia Department of Environmental Quality

2:00 p.m. - 2:15 p.m.

Break

2:15 p.m. - 3:00 p.m.

KEEPING VIRGINIA BEAUTIFUL

Cape Charles A

Keep Virginia Beautiful will discuss their strong initiatives to support and promote recycling from a statewide perspective.

Mike Baum- Keep Virginia Beautiful

RURAL RECYCLING

Rappahannock

Adding a recycling program in a small community can create jobs. This session will focus on how to encourage locally elected officials to approve creating or expanding your programs.

Sam Wolford- Tazewell County

C&D

York

Source reduction through construction and demolition recycling.

Sam Fisher– Sherman Valley Recycling Wayne Roskop– S.B. Cox Demolition Barbara Hudson– Four Season Recycling

Tuesday May 7 (continued)

3:00 p.m. - 3:30 p.m.

Snack Break: Enjoy a snack while you visit our exhibitors in the Atlantic Foyer.

3:30 p.m. - 5:00 p.m.

VIRGINIA DEQ DEVELOPMENTS

Cape Charles A

Get the latest information from the Virginia Department of Environmental Quality including changes to the tire management program and recycling rate reporting (new legislation reducing required reporting cycle for some SWPUs).

Steve Coe- Virginia Department of Environmental Quality

MAKING IMPROVEMENTS: LITTER ENFORCEMENT Rappahannock

Presentation will focus on new software for the Assign-A-Highway program. Current state and local codes, suggestions to improve the laws, to include a discussion of potential Environmental Court Legislation.

Brandon Moore, King Moore Associates Greg Cross, Wise County

POLICY AND LEGISLATION: STATE AND REGIONAL

York

Virginia General Assembly update and what states in our region are doing to expand laws for recycling.

Tim Lee, TFC Recycling

Will Sagar, Southeastern Recycling Development Council

5:00 p.m. - 5:30 p.m.

Break

5:30 p.m. - 7:00 p.m.

BARBEQUE ON THE BEACH

After the sessions are over on Tuesday come relax in the Wyndham's oceanfront patio and enjoy a beachfront barbeque and friendly corn hole tournament.

Included in conference registration.

Sign up for the corn hole game at the registration table.



Wednesday May 8

8:00 a.m. - 9:00 a.m.

Registration, Exhibit hall opens, Breakfast Atlantic Foyer

9:00 a.m. - 10:30 a.m.

MODERN MARKETS

James

Tim Horkay, TFC Recycling

Glass

Composting

Paper

Plastic

Metal

Aseptic

10:30 a.m. - 11:00 a.m.

Break

11:00 a.m. - 12:00 p.m.

TOXIC WASTE AT THE WORKPLACE

Cape Charles A

How businesses should dispose of electronics, light bulbs and batteries. Conditionally Exempt Small Quantity Generators. Green Business Challenge program.

Debbie Spiliotopoulos- Northern Virginia Regional Commission (Know Toxics) Nathaniel Townley- Fauquier County Lynn Rubinstein- State Electronics Challenge

ORGANICS

Rappahannock

Focus on emerging technologies, sales and marketing and planning collections.

Kate Vasquez-GBB, Inc.

Kyle White- McGill Environmental

Craig Coker-Coker Composting & Consulting

REGIONAL ROUNDUP

York

(continued to next page)

REGIONAL ROUNDUP

York

Kim Hynes- Central Virginia Waste Management Authority

Diane Dodd–Region 2000

Steve Geissler, Virginia Peninsula Public Service Authority

Lisa Hardy- Hampton Roads Planning District Commission

Sue Lhotka- Northern Virginia Regional Commission

Toby Edwards- Cumberland Plateau Solid Waste Authority

12:00 p.m. - 2:00 p.m.

AWARDS LUNCHEON James

2:00 p.m. - 2:30 p.m.

Exhibit Hall Closed Program Closes

At the end of the conference, drop off your name badges at the registration table. We'll use them again next year.

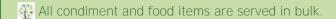
VRA Conference Green Meeting Facts







Diverted .75 cubic yards of organic waste from landfill and sent to a composting facility



TUESDAY MAY 7				
8:00 - 9:00	Registration Begins, Exhibit Hall Opens, Breakfast (Atlantic Foyer)			
9:00 - 10:00	Opening Session & Keynote Address (James)			
10:00 - 10:30	Refreshment Break: Atlantic Foyer			
10:30 - 11:45	Green Tourism Virginia Green Program (Cape Colony A)	Litter Education and Outreach (Rappahannock)	Recycling Education and Outreach (York)	
11:45 - 12:00	Break			
12:00 - 1:00	Lunch (James)			
1:00 - 1:15	Break			
1:00 - 3:30	Industry Tour: TFC Recycling in Chesapeake, VA			
1:15 - 2:00	Plenary Session: DEQ Enforcement (James)			
2:00 - 2:15	Break			
2:15 - 3:00	KVB (Cape Colony A)	Rural (Rappahannock)	C&D (York)	
3:00 - 3:30	Snack Break: Atlantic Foyer			
3:30 - 5:00	DEQ Recycling (Cape Colony A)	Litter Enforcement (Rappahannock)	Policy (York)	
5:00 - 5:30	Break			
5:30 - 7:00	Beachfront Barbeque Dinner- Mariner's Court Included in Conference Registration			

WEDNESDAY MAY 8					
8:00 - 9:00	Registration Open, Exhibit Hall Open, Breakfast (Atlantic Foyer)				
9:00 - 10:30	Plenary Session: Recycling Markets (James)				
10:30 - 11:00	Break				
11:00 - 12:00	Toxics at Work (Cape Colony A)	Organics (Rappahannock)	Regional Roundup (York)		
12:00 - 2:00	Awards Lunch (James)				
2:00 - 2:30	Program closes: Departure				



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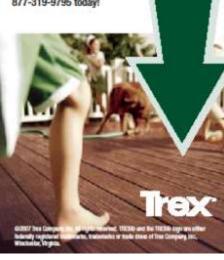




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PORTSMOUTH LOCATION

PH 757.393.4737 FX 757.393.6130

3325 Frederick Blvd. Portsmouth, VA 23704

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RDS-VIRGINIA.COM



Last year we recycled enough paper to save over 41 million trees.

Find out more at ThinkGreen.com

From everyday collection to environmental protection, Think Green: Think Waste Management.

1-800-877-7531

WASTE MANAGEMENT

Think Green:







TFC has a long and storied history with recycling and an exciting future as a leader in the recycling industry. We have an unwavering passion for recycling and for finding solutions for turning waste into a resource. We continually seek innovative recycling programs that educate our customers and help protect the environment.

TFC innovates the recycling process by finding new markets for hard to recycle materials such as electronics and organics. We also offer an online rewards program called, Recycling Perks, which encourages higher participation rates for maximized diversion.

As the largest recycler in Virginia, we believe that the most important value is to do the right thing for our environment and our community as we provide Responsible Waste Solutions.

Learn how one 5 year old boy changed the way we view recycling.



Meet Our Sponsors & Exhibitors

Bay Recycling & Disposal

Providing area governments, businesses, apartment and condominium communities and construction companies with a full-service trash collection company that has the flexibility to meet the specific needs of every individual customer.

www.baydisposal.com

ECOFLO, Inc.

Founded in 1982, ECOFLO is one of the first TSDFs designated under RCRA law. We carefully choose and approve disposal facilities to benefit from an added layer of insurance protection. Our clients are insured from the end disposal site as well as our site. We take title to your waste and treat it like we would our own. We provide all levels of service from pick-up transportation to on-site management. Your one call for all hazardous waste needs.

Glasdon, Inc.

50 years ago Glasdon, convinced of the potential of plastic material, sold a road sign that never needed painting to a locality. We pioneered the use of plastic material for road signs and street furniture, which offered low cost and long life compared to conventional materials. Today, Glasdon remains a market leader in the supply of recycling bins, trash receptacles, cigarette units, benches and safety equipment.

www.glasdon.com

International Paper

Committed to delivering the products our customers want while ensuring responsible stewardship of natural resources today and for generations to come. www.internationalpaper.com

Joyce Engineering

Full-service solid waste management consulting firm specializing in engineering and environmental solutions for solid waste management—from siting to post-closure management or environmental remediation.

www.joyceengineering.com

Mid-Atlantic Waste Systems

With seven convenient locations we pride ourselves in being your "one stop" shop for waste handling equipment. We provide new & used equipment sales, service & maintenance by factory trained technicians, equipment rentals, and parts & accessories. Garbage trucks, balers, compactors, wire granulators, sweepers, sewer cleaners, & recycling equipment - we do it all! www.midatlanticwaste.com

ORBIS Corporation

Works with municipalities and haulers in planning curbside recycling or diversion programs. Product portfolio includes curbside recycling bins, organics recycling bins, the SYSTERN Rain Barrel and the Earth MachineTM Backyard Compost Bin www.orbiscorporation.com

Otto Environmental Systems North America, Inc.

Pioneered the 2-wheel trash cart that is now in use today. In addition to waste collection products we also have services for the waste industry including managing residential cart fleets for municipalities and trash haulers (cart welding, assembly and distribution for cart roll-out projects, used cart reclaim and disposal, and vard/inventory clean-up services.) www.otto-usa.com

PBE, Incorporated

The regional leader in designing, providing and installing recycling and waste reduction systems for over 30 years. Offering a complete selection of recycling equipment including balers, conveyors, sorting systems and shredders.

www.pbe-usa.com

RDS- Recycling & Disposal Solutions

Whether your business is industrial, commercial, retail or wholesale, private sector or municipality, RDS-Virginia can create a program specifically for you, inside your building or out, install needed equipment, then implement and monitor your plan. www.rds-virginia.com

Rehrig Pacific Company

The industry and market share leader in recycle bins, roll-out carts and rotationally molded commercial containers across North America. Rehrig offers a growing number of container asset management and service tracking programs for their customers as well. www.rehrigpacific.com

Republic Services, Inc.

Serves millions of residential customers under contracts with more than 3,000 municipalities for waste collection and residential services. www.republicservices.com

Sims Metal Management

The world's largest metal recycler, with operations encompassing the buying, processing and selling of ferrous and non-ferrous recycled metals. Geographically diverse operations comprising a network of processing facilities, many with deep-water port access, supported by an extensive network of feeder yards from which to source recyclable ferrous and non-ferrous metals.

www.simsmm.com

Sonoco

One of the world's largest recyclers, collecting more than 3.5 million tons per year of various grades of paper, plastic, metal and other materials. Secure, reliable and innovative recycling solutions. www.sonoco.com

TFC Recycling

Commercial and municipal residential recycling and solid waste removal. Cutting edge technology to process the materials it collects from businesses and residents in Virginia and North Carolina. www.tfcrecycling.com

Trex

Turns millions of pounds of reclaimed plastic and waste wood each year into Trex decking. Raw materials come from recycled plastic grocery bags, reclaimed pallet wrap and waste wood. www.trex.com

WM Recycle America

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www.recycleamerica.com

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