

Putting Recycling on the Agenda

Our purpose is to champion recycling by supporting the development of sensible and sustainable solutions for collection, disposal and reuse.

Understanding the issues

VRA members understand that there are many challenges facing the recycling industry. Speakers at our conferences and training events present innovative solutions and industry insight designed to educate, enlighten and inspire participants.

Exploring the possibilities

Partnership is the key to success in developing sustainable solutions to the solid waste issues facing Virginia.

Working together, VRA members raise the volume and quality of recycling develop better policies, practices, outreach and education.

Spreading the word

VRA members are constantly improving the quality and content of recycling information through infographics, websites, social media, facility visits, brochures, presentations and exhibitions.

Sharing success

The secret of VRA's success is that there are no secrets! Information sharing and networking are what makes being a VRA member such a valuable investment.

We like to share!

Sponsorship Options

Recycling Partner	\$400
Recycling Supporter	\$800
Recycling Leader	\$1,200

Conference sponsorships also available!

Visit <https://vrarecycles.org/get-involved/annual-conference/> for info.



Virginia Recycling Association

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VIRGINIA RECYCLING ASSOCIATION

**PROVIDING RECYCLING AND
SUSTAINABLE RESOURCE
MANAGEMENT EDUCATION
AND NETWORKING**



**BECOMING A
VRA SPONSOR**

We provide leadership in sustainable recycling and resource management in Virginia

As leaders in the field of recycling in Virginia, you understand the importance of having a voice in the way critical issues affecting our industry are presented to industry colleagues and our community.

The Virginia Recycling Association is actively working to establish a dialogue with decision makers and community members that will help us address issues of participation, contamination and sustainable development by providing timely information and activities that will raise awareness of the important role that recycling plays in our economy and our environment.

While we are working hard to raise the awareness of the issues regarding recycling in Virginia, we cannot reach our maximum effectiveness as an industry voice without the backing of our colleagues.

We are seeking sponsors and working partners who can help us support the aims and objectives of the VRA through:

-  Providing advertising and content for our new VRA website
-  Partnering with VRA facilitate facility tours, training events and workshops
-  Working with VRA to organize and participate in our conferences
-  Joining the VRA in recognizing the achievements of our members at the Annual General Meeting and Awards Ceremony

The VRA understands that we need to shine a light on the good work that you are doing for our community and for the recycling industry. We also understand the importance of the financial commitment that you are making to support our work. That is why we offer a range of sponsorship options and to suit your budget:

Benefits	Sponsorship Levels		
	Recycling Partner \$400	Recycling Supporter \$800	Recycling Leader \$1,200
Included number of VRA memberships	1	2	4
Logo and/or name on VRA website	X	X	X
Listing and link in online Business and Services Directory	X	X	X
Signage at events	X	X	X
Recognition in the VRA Annual Report Presentation	X	X	X
Opportunity to provide promotional materials at events	X	X	X
Use of VRA Sponsor logo	X	X	X
Featured logo on VRA website homepage		X	X
Content, podcasts and videos on VRA website		X	X
Logo on event materials			X
Logo/name included on all print, online and media announcements			X

