



Hilton Virginia Beach Oceanfront
October 28-30

Register using this link : <https://vrarecycles.org/get-involved/annual-conference/>

REGISTRATION RATES

- Full Conference Attendee (member): \$250
- Full Conference Attendee (speaker): \$175
- Full Conference Attendee (non-member): \$350
- Thursday (member & non-member): \$125
- Young Professional Registration: \$175
(SWANA Young Professional membership required)

INDUSTRY TOURS

- 10:00 a.m. - 1:00 p.m. Wednesday October 28
- Mount Trashmore and Southeastern Public Service Authority (includes transportation from hotel and lunch): \$25
- Tour Mount Trashmore Park, a landfill that was closed in 1971 and turned into the most popular recreational park in Virginia Beach. Then head over to SPSA to see their new state-of-the-art Leachate Management System, gas to energy plant, transfer station and tire processing facility.

GOLF

- 9:30 a.m. Wednesday October 28
- Red Wing Lake Golf Course. (Registration includes lunch, drink tickets, snack and prizes)
- Golfer: \$75 Team: \$300

Note: This is only a draft agenda for reference only. Actual times and activities will vary.

HORSEBACK RIDING

- 2:00 - 3:00 Wednesday October 28
- We have arranged for a group horseback ride on the beach. No experience necessary.

YP EVENT

- 3:00 - 5:00 Wednesday October 28
- Join other Young Professionals in the annual YP Outing (for professionals 35 and under).

WELCOME RECEPTION

- 6:00 - 8:00 Wednesday October 28
- Included with registration. Join us for a fun-filled welcome reception that is family friendly at The Shack at Festival on 8th.



Hilton Virginia Beach Oceanfront
October 28-30

Register using this link: <https://vrarecycles.org/get-involved/annual-conference/>

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$3,000

premier exhibit space, four conference registrations, full page color agenda insert, logo on conference signage and agenda acknowledgements, exclusive sponsorship of a reception, social event, or lunch

Gold Sponsor: \$2,000

exhibit space, three conference registrations, co-sponsorship of lunch or breakfast event, half page color agenda insert, logo on conference signage, logo in agenda acknowledgement

Silver Sponsor: \$1,500

exhibit space, two conference registrations, logo on conference signage and agenda acknowledgements

Bronze Sponsor: \$1,000

exhibit space, one conference registration, logo on conference signage and agenda acknowledgements

Exhibit Booth Only: \$600

exhibit space and all meals for one person

Non-Profit/Government Exhibit Booth Only: \$300

exhibit space and all meals for one person

WELCOME RECEPTION

Reception Sponsor: \$500

signage at the reception, recognition in the conference program

Beverage Sponsor: \$500

signage at the reception, recognition in the conference program

GOLF OUTING

Hole Sponsor: \$200

includes one player per hole

Golf Outing Sponsor: \$500

includes a hole sponsorship and 4 players

Cart Sponsor: \$400

exclusive sponsorship of the event beverage cart!

BAG SPONSOR

Attendee Bag Sponsor: \$700

your company's logo will appear on the conference attendee bag

Register using this link . <https://vrarecycles.org/get-involved/annual-conference/>

For questions about registration contact:
manager@vrarecycles.org or 804-302-4231



October 28 – 30

2020 CONFERENCE

CONFERENCE OVERVIEW

9.25 CEUs Available

Wednesday October 28

9:30 AM	Golf Outing	Red Wing Lake Golf Course
10:00 AM - 2:00 PM	Industry Tours	Mount Trashmore and Southeastern Public Service Authority
Noon - 5:00 PM	Registration Open	Avamere
Noon - 5:00 PM	Exhibit Set Up	Cottage Row Foyer
1:00 PM - 5:00 PM	Workshop: Disaster Recovery	Princess Anne
1:00 PM - 2:00 PM	Horseback Riding on Beach	26th St. & Atlantic Ave., Virginia Beach, VA
3:00—5:00 PM	Young Professionals Event	TBD
6:00 PM to 8:00 PM	Welcome Reception	The Shack at Festival on 8th

Thursday October 29 (6.75 pdh/ceu)

7:00 AM to 8:30 AM	Breakfast Combined Welcome/Keynote starts at 7:45	Peacock Ballroom Welcome: Teresa Sweeney- VRA President Ben Loveday- SWANA President Keynote: Corinne Rico, TRUE Advisor, Project Manager at Gershman, Brickner & Bratton, Inc “Local and Regional Governments Using Waste to Inform Circular Economy Policy”
8:30 AM to 9:00 AM	Beverage Break In Exhibit Hall	Cottage Row Foyer
9:00 AM to 10:15 AM	Concurrent Sessions	
	Conversion and Emerging Technologies in Landfills Chris Lund , Gershman Brickner and Bratton– Emerging Technologies: Overview and Peek Into the Future Robert Gardner, SCS Engineers – Coastal Resources of Maine Mixed Waste Processing Facility Ryan Duckett, SCS Engineers – Business case for GHG Emissions Reductions via Efficiency in Solid Waste	Peacock A
	Partnering for Better Glass Recovery Panel City of Alexandria: Helen Lee, Environmental Program Manager Arlington County: Erik Grabowsky, Solid Waste Bureau Division Chief Eric Forbes: Fairfax County, Director of Recycling, Engineering and Environmental Compliance Scott MacDonald: Prince William County, Recycling Program Manager	Peacock B
	Combatting Obstacles: Extreme Weather, National Sword & Employee Shortages Robert Isenberg, SCS Engineers – Are You Prepared for the Impacts of Extreme Weather John Barnes, City of Virginia Beach – Recycling, China and Climate	Peacock C

2020 CONFERENCE

10:15 AM to 10:30 AM	Break	
10:30 AM to 12:00 PM	Concurrent Sessions	
	<p>Recent Changes in Landfill Technology Ken Armentrout/Mike Kalish, – Transfer Station Floor Rehab/Repair Vince Beyer, Euclid Chemical – Creating Durable Floors for Your Solid Waste Facility Jeff Crate, Waste Resource Services – MSE and eMSE Berms</p>	Peacock A
	<p>Responding to Recycling Challenges Phil Bresee, MSW Consultants/Mike Neese, City of Winchester – Navigating Changes and Challenges to Recycling Programs in the Valley Pamela Cooper, Chesterfield County – “Jump Start” Your Neighborhood Bill Dempsey/Jammica Boone, VERDE – “1,2, Whoa!” Three Steps to Outgrow Single-Use Bags</p>	Peacock B
	<p>Paint Recycling, Reuse and Producer Responsibility Heidi McAuliffe, American Coatings Association - Paint Stewardship Brian Potter, MXI – Closing the Loop on Latex Paints Brent Trainum, Coastal VA Environmental Coatings- Recycling Paint in York County</p>	Peacock C
12:00 PM to 12:15 PM	Break	
12:15 PM to 1:00 PM	Lunch	Peacock Ballroom
1:00 PM to 1:30 PM	Virginia DEQ: Plenary Session: Leslie Beckwith	Peacock Ballroom
1:30 PM to 2:00 PM	Dessert in Exhibit Hall	Cottage Row Foyer
2:00 PM to 3:30 PM	Concurrent Sessions	
	<p>Safety</p>	Peacock A
	<p>State of Recycling Panel Monica Boehringer, City of Manassas – State of Recycling in Virginia Tracy Nestor, Republic Services- Recycling Reset Will Sagar, Southeast Recycling Development Council – Economic factors impacting markets Debbie Spiliotopoulos, Northern Virginia Regional Commission – How Waste Management & Recycling Programs have changed in NoVA Kim Hynes, CVWMA</p>	Peacock B
	<p>Landfill Gas Emissions Panel Advancing Efforts to Reduce LFG</p>	Peacock C
3:45 PM to 5:00 PM	Concurrent Sessions	
	<p>Recent Changes in Landfill Technology – 2.0 Bob Carr/Mark Bertane, Blackhawk Technology Company – Pumping Elevated Temp Fluids Ernie Hoch, Draper Aden Associates– PFAS issues in Landfill Management (invited) Jenny Johnson, LaBella Associates – Navigating the Shortage of Landfill Operators David Hostetter, SCS Engineers– How IoT and SCADA are Changing Landfills</p>	Peacock A
5:30 PM to 7:00 PM	Reception with Exhibitors	Cottage Row Foyer Exhibitor Card Prize Drawing



October 28 - 30

2020 CONFERENCE

JOINT CONFERENCE OVERVIEW

Friday October 30 (2.5 pdh/

8:00 AM to 9:00 AM	Breakfast	Peacock Ballroom
9:00 AM to 9:30 AM	The Problem with PFAS J.P. Verheul, Air Water & Soil Laboratories, Inc – How to sample for PFAS, how to read PFAS lab reports	Peacock Ballroom
9:30 AM to 9:45 AM	Break	
9:45 AM to 11:45 AM	Concurrent Sessions	
	Organics Diversion Craig Coker, Coker Composting & Consulting– Food Waste Depackagers Lois Fegan, Virginia Department of Corrections – Navigating Waste Management Challenges at VA DOC Gary Bilbro, EcoSafe® Zero Waste– Composting in 2020 and Beyond	Peacock A
	Legislative Update Panel Legislative Roundup	Peacock B
	Communications: Monitoring and Measuring Phil Bresee, MSW Consultants/Scott Mouw, The Recycling Partnership – Measuring the Success of Your Recycling Program Kelly Dennings, Center for Biological Diversity – Waste Reduction: National Survey Michelle Minstrell, Waste Knowledge, LLC/Sri Mirajkar, SourceReCycle Inc – Encouraging Away-from-Home Recycling using IT-based Incentives	Peacock C
11:45 AM	Conference Close	Prize Drawing